



## INDEPENDENCE DAY SPECIAL



### From the Editor's Desk

Hello everybody! Welcome to the re-launching of our monthly newsletter TIM Express after a gap of almost a decade. Recognizing the need to communicate the latest trends & happenings of the Travel & Tourism industry to the students & the fraternity, we decided to re-launch our issue on the 15<sup>th</sup> of August, dedicating the inaugural issue to our country – India.

Though India has a rich cultural heritage, diverse tourist destinations suiting different peoples' needs & interests, being an all-year round destination, yet we are sorely lagging behind other countries in popularity. It is our duty as Indian citizens to work together to bring India on the World Map as a favorite tourist destination. This can happen when the masses are educated about the potential of our country and what it can offer to the tourists.

TIM has already taken a giant leap forward in this direction, by setting up an educational institute two decades ago to disseminate knowledge in the field of Travel, Tourism, Aviation, Hospitality & Cargo. We have over 60 centres all over the country and our endeavor has been to provide education to the masses at affordable rates almost at their doorstep.

TIM has gone a step ahead by going International and setting up a centre in Kathmandu, Nepal.

We do hope you will enjoy our inaugural issue. Your feedback and suggestions are most welcome.

**Happy Reading!**

**Kalpana Kulkarni**

*Chief Editor*

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## TIM goes International – opens centre in Kathmandu, Nepal

Nepal has been praised & admired as a living cultural museum, Shangri-La & roof of the world. Mt. Everest, the highest peak of the Himalayas is in Nepal. It is in this scenic country that TIM has opened a centre in Kathmandu. Nepal is a landlocked country and has a special association with India due to its common history & religion.

Nepal's natural beauty, places of scenic interest and many heritage sites makes it a very popular tourist destination. Nepal offers a range of adventures like mountain climbing, trekking, rafting, bungee jumping, paragliding, Mountain biking, cable cars, Mountain flights, Boating & fishing and much much more.

Nepal, where major chunk of area is occupied by villages has tremendous potential in rural tourism. Its main aim is to link Village Development and Sustainable Tourism through the generation of income, employment and local markets for agricultural products and handicrafts. Other objectives include the provision of incentives for forestation and nature conservation and the creation of a global family through the encounter between rural Nepalese people and foreign tourists during village home stays, resulting in mutual understanding and learning.

Students in Nepal have realized the importance of promoting tourism and the need for professional education. To cater to their needs, TIM has a tie-up with Zenith Travel Experiences, one of the most well known travel agents & tour operators in Nepal. The Institute is located on Hattisar Street, one of the main streets in Kathmandu, a stone's throw from the King's Palace (which is now being converted into a museum). The Institute will be officially inaugurated on 01 September 2008. We have already participated in a Career Fair for Travel, Tourism & Hospitality – a first of its kind to take place in Kathmandu from 08-10<sup>th</sup> August 2009. There was a tremendous response by the students & public which has given us a lot of encouragement that our decision to open a centre in Kathmandu has proved to be right.

Our main aim is to educate the people of Nepal in the field of Travel, Tourism & Hospitality to enable these young students to stand on their feet and promote tourism for their country. We are proud to be a part of this endeavor.

## Latest IATA ATC centre in Port Blair, Andamans

Trade-wings Institute of Management had launched its centre at Port Blair which was inaugurated by Lt. Governor Mr Ram Kapse. We are conducting Diploma courses in Travel, Tourism, Hospitality & Logistics for the Port Blair students. This has been a boon for the local population as it helps them to get educated and get jobs locally instead of coming to the mainland. We have trained over 50 students last year and all of them have been absorbed by the industry. Our visiting faculties are from the Airlines and the Tourism Industry and our courses have been very well received. We have also received encouragement from local administration and even Airport Authority. Our students were trained right inside the airport for Airline Customer Services.

Unfortunately disaster struck in the form of Tsunami! The Tsunami washed away practically everything and the local population was left devastated. The government, airlines, hotels and other tourism organizations are making great efforts to promote Port Blair as a tourism destination to bring the local population some solace. This is taking a lot of effort and hard work to bring the people to a semblance of normalcy. Trade Wings Institute



of Management has been taking a lead in this rehabilitation process and working very closely with the government, hotels, airlines and other tourism related organizations in this endeavor. Our efforts have been appreciated by all of the above. We are now working on a project with the Government, in which we will be training over 1000 students in the next 5 years in all areas of the Tourism Industry.



All efforts are being made to make the local population self-sufficient so that they don't have to depend on the mainland either for pursuing their education or for jobs as it is very expensive for them to do so. To develop Port Blair as a tourist destination, private airlines have started operations there. Deccan has already started flights and Kingfisher is to soon launch their flights too. It is expected that Port Blair will handle at least 7 to 8 flights a day to the mainland. These airlines require staff who are IATA qualified for their local offices there. Also IATA is launching BSP for Domestic Carriers as well which demands IATA certified staff at Port Blair. This has brought about a requirement for students (about 30) to be trained for the IATA examinations. To fulfill this need, Trade Wings Institute of Management has got IATA ATC authorization for its Port Blair centre.

As it is not financially feasible for students to come to the mainland to give the IATA examinations, they have requested that Port Blair be made an IATA examination centre on humanitarian grounds as it would help the local population to stand on their own feet after the enormous Tsunami tragedy. IATA & its local co-ordinator Air India, is considering this request sympathetically. The process is on and most probably the students would be able to give the IATA examination in Port Blair itself this September.

TIM is proud to be a part of this rehabilitation process of the people of Port Blair and it is small tribute to all our freedom fighters who were imprisoned in the Cellular Jail during our struggle for independence.

### TIM gives "Tourism Person Award for 2008" at Kolhapur, Maharashtra.

To recognize the work done with passion, in Tourism Industry at local level, TIM had instituted "Tourism Persons of the Year" award, last year to recognize, encourage the people who have greatly contributed in development of Tourism Industry in and around Kolhapur & Sindhurg District in Maharashtra. The Award consists of an attractive Memento and a certificate. The winners are felicitated with Feta, a traditional Kolhapuri Turban, a great honour accompanied by playing of a traditional Maratha begul called Tutari.

This time, for the second year, TIM had declared 5 names:

Mr. Anand Ugawe (Manager - Air Deccan), Mr. Anand Mane (President - Hotel Owner's Association), Mr. Santosh Kakade (Tour Operator - Sindhurg Dist.), Mr. Raviraj Nimbalkar (Deccan Oddessy) & Mrs. Swati Mahajan (Gandharva Resort)



The function was held at Woodland Hotel in Tarabai Park and the Chief Guest was Shri Satej Patil, MLA and son of Shri D Y Patil, well known for Educational Institutions. The function was attended by Shri Rajan Dani (Director - Trade-wings Institute of Management) & Shri Baliram Warade (Manager - Trade-wings, Kolhapur).

TIM Kolhapur also conducted a seminar at Warna College at Warna Nagar and announced the launching of its courses along with the college at Warna Nagar. This move will greatly help the students from the grass root level to take up a career in the Tourism Industry without going to cities like Pune or Mumbai and spend more money. This launch was in line with the TIM's mission of taking professional education at the doorsteps of the students and at an affordable rate.



## Latest News in the Aviation industry

### Air traffic increases 33% in 2007

Indians are flying like never before within the country. In 2007, 432.89 lakh people took to the skies, registering a 32.51% growth from the figure of 326.68 lakh in 2006, according to data from The Directorate General of Civil Aviation (DGCA).



All airlines except Jet, showed a growth ranging from 11-149% in passenger traffic in 2007, over the previous year. IndiGo recorded a growth of 686%, thanks to the induction of fleet last year, which now stands at 16. GoAir also nearly doubled its passenger intake, again for the same reason. Kingfisher recorded an 87% growth.

### Market trends

The market leadership has also changed thanks to the consolidation in the industry last year. Following the Jet-Sahara and Kingfisher-Deccan deals in 2007, the two groups stand neck-and-neck with Naresh Goyal-led combine ending with a 29.9% market share. The Vijay Mallya-Gopinath combine was close with a 29.3% share. Before this consolidation, Jet was the market leader with a 31.2% share in 2006.

Clearly, a lot depends on pricing of aviation fuel (ATF) that's determined by sales tax and other duties. If the price hike continues, 2008-09 would also not see many airlines breaking even or making operating profits. Aviation minister Praful Patel is meeting FM P Chidambaram to discuss ATF and other issues like offsetting losses of merged companies that plague the industry.

### Jet eyes stake in UK airline

What does an airline do if it becomes near impossible to get huge slots in a major international hub? If the recent moves made by Jet Airways is anything to go by, then capturing stakes in airlines that have huge slots in major hubs seems to be the ready answer.

"Sir Michael Bishop owns 51% stake in UK carrier British Midland (BMI). BMI has control over 11% slots in Heathrow and Jet Airways has approached Sir Bishop for controlling stakes in the carrier," said an aviation consultant.

### Foreign airlines to fly frequent in India

Buoyed by the impressive growth in passenger traffic in India, foreign airlines are on expansion spree here.

WHILE STAR ALLIANCE MEMBER LUFTHANSA PLANS TO LAUNCH OPERATION ON PUNE-GERMANY SECTOR BESIDES INCREASING ITS FREQUENCY ON THE EXISTING ROUTES, CATHAY PACIFIC WOULD START FLYING ON THE HONG KONG-CHENNAI SECTOR. ANOTHER HONG KONG-BASED CARRIER, DRAGONAIR, IS IN THE PROCESS OF FLYING TO BANGALRORE.

# Trade-wings

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